



## Talking Points Regarding CSCA Texas Barbeque

### **Describe the benefit CSCA is hosting and the involvement of the city of Pasadena, Texas.**

Student and chef instructors from California School of Culinary Arts will prepare a Texas-style barbecue at 561 Restaurant on October 1 to benefit victims of Hurricane Ike. A complementary benefit serving California-style cuisine will be held at a restaurant, Magnolia Café and Bakery, in Pasadena, Texas on October 1-3.

### **Why is CSCA doing this?**

CSCA is committed to giving back to the community, as is its parent company, Career Education Corporation, which regularly donates to causes on behalf of employees and encourages individuals to donate as well. Throughout their education at CSCA, students learn the importance of community and are encouraged to find ways to support their community.

### **Why Texas Barbeque?**

We wanted to celebrate the spirit and style of Texas and the regionality of their cuisine, and Texas barbeque seemed appropriate. Our chef instructors came up with a terrific menu that includes pork spare ribs with home-style BBQ sauce, sliced tri tip with a smoked tomato sauce, corn on the cob, Texas-style baked beans, old-fashioned corn bread and peach and blueberry cobbler. The cost is \$10 per person for buffet style dining.

### **How is Pasadena, Texas involved?**

The city of Pasadena in Texas heard about our fundraiser and wanted to join us in helping out their neighbors. **Pasadena, Texas is the namesake of the California city, founded by merchants who were reminded of the fertile California countryside.** They proposed that their city host a complementary benefit at the Magnolia Café and Bakery, one of the city's premiere contemporary restaurants specializing in California-style cuisine such as smoked salmon, avocado dishes and fruits and salads.

### **How much of the money raised will go to the charities?**

All proceeds from the CSCA event will go to the Greater Houston Red Cross and Houston Food Bank. Ten percent of proceeds from all meals at the **Magnolia Café and Bakery** for the next three days will be donated to the charities.

### **How did you select the charities?**

CSCA chose the charities because of their size and ability to distribute the funds to those in need quickly.